



**Publisher's Sworn Circulation Statement**

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**Type of Circulation:** Controlled and Paid. Mailed free to executive chefs in California and Nevada, based on a proprietary, compiled mailing list; paid circulation in all other states and internationally.

**Circulation Analysis for this Issue**

<i>By area</i>		<i>By Type of Business</i>	
So. California <sup>1</sup>	4,513	Fine Dining Restaurants <sup>1</sup>	7,943
Las Vegas	702	Country Clubs	340
Bay Area & No. Cal.	3,246	Hotels	463
Out-of-state	<u>1,060</u>	Caterers	511
<b>Total</b>	<b>9,521</b>	Education	45
		Media, Suppliers, Others	<u>219</u>
		<b>Total</b>	<b>9,521</b>

1. Southern California includes Santa Barbara County south to San Diego.

1. Where the average cover is \$30.00 or greater, or a chef-owned restaurant serving freshly-prepared gourmet menu items.

By:

Richard J. Neubauer, Publisher Dated: 6-20-2009

**Circulation Analysis for prior issue (April 2009)**

<i>By area</i>		<i>By Type of Business</i>	
So. California <sup>1</sup>	4,616	Fine Dining Restaurants <sup>1</sup>	8,097
Las Vegas	720	Country Clubs	340
Bay Area & No. Cal.	3,225	Hotels	463
Out-of-state	<u>1,141</u>	Caterers	538
<b>Total</b>	<b>9,702</b>	Education	45
		Media, Suppliers, Others	<u>219</u>
		<b>Total</b>	<b>9,702</b>

1. Southern California includes Santa Barbara County south to San Diego.

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